

CLAREMONT YACHT CLUB SPONSORSHIP PACKAGE OFFER

We offer three levels of sponsorship: “**Shore**”, “**Masthead**” and “**Flagship**” as detailed in the table below.

“**Flagship**” – Two non-conflicting business will have their business nameplates on both side of the Club’s start boat, Lloyd Anderson, other opportunities are to have nameplates attached to port or starboard of three rescue dinghies. Two opportunities for nameplates to be on either port or starboard side of each of the Club’s fleet of training dinghies.

Both “**Flagship**” and “**Masthead**” categories of sponsors will have flags bearing sponsor logo and name, flown from flagpoles near the marina entrance. Sponsors flags will be flown from start-box flagstaff during an event should sponsor elect to sponsor an “on water” event. The flag is to be supplied by sponsor.

The Club will provide the services for each level of sponsorship for a period of 12 months and the agreement may be extended for further periods by mutual agreement of both parties. The Club reserves the right to vary the services offered under sponsorship agreements.

	Category of sponsorship		
	Shore	Masthead	Flagship
Membership			
Discount available on Senior Membership	1 @ 10%	1 @ 25%	1 @ 50%
Access card for Club parking		Y	Y
Membership account and members prices	Y	Y	Y
Hospitality			
Access to Food and Beverage Facilities	Y	Y	Y
Free Function Room Hire for business day events (club catering to be purchased for event)	Y	Y	Y
Access to Boat Food Platters	Y	Y	Y
Recognition			
Sign on Sponsors board on Dinghy shed	500 X 250	1000 X 250	1000 X 250
Business promotion on website and electronic displays	Y	Y	Y
Business flag on CYC flag pole (flag by Sponsor)		Y	Y
Sign on CYC Club boat(s) select one: <ul style="list-style-type: none"> • Lloyd Anderson both sides, bow or stern • Three rescue boats both sides, bow or stern • Club training dinghies, port or starboard. 			1200 X 300
Article (1/4 page) in Midstream newsletter	Annual	Quarterly	Quarterly
Recognition of level of sponsorship on CYC website	Y	Y	Y
Sponsor website Link from Club sponsors Page	Y	Y	Y
Tax Deductible Sponsorship	Y	Y	Y
Special offers to Club members distributed with Club’s newsletter	1 per year	2 per year	4 per year
Promotional brochures (supplied by Sponsor) displayed in Club office.	Y	Y	Y
Other Benefits			
Priority access to sponsor “on water events”			Y
Priority access to other Club sponsorship opportunities		Y	Y
Loyalty Badge after 5 Years	Y	Y	Y
Marine Fuel, Ice & Jetty Access			
Access to Jetty for Fuel 24/7		Y	Y
Access to Crushed & Block Ice 24/7	Y	Y	Y
Short term tie up at Club courtesy Jetty		Y	Y

NB: Rules apply to some of the above benefits

The Club will not enter into a new sponsorship arrangement with another business engaged in a business which is substantially in competition with an established Sponsor, without the express consent of the Sponsor.

Art work for sponsor boards and sponsor displays to be supplied by sponsors. Signs for sponsor boards and for Club boats will be printed by the Club.