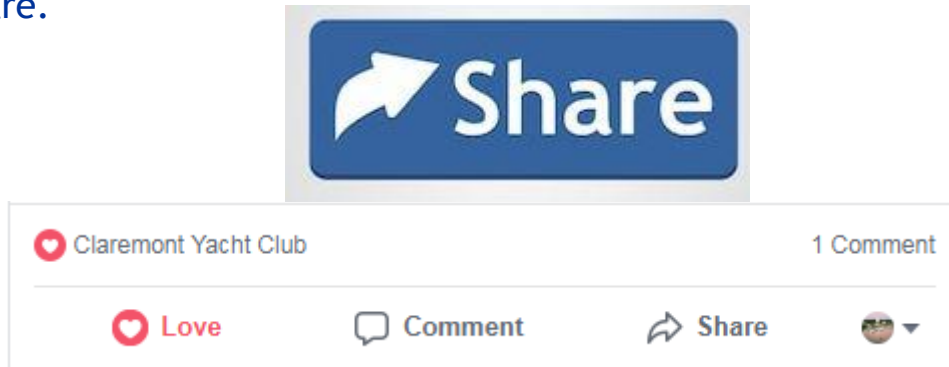


# Why is sharing on Facebook so important?

*Or how you can help the club without giving a cent!*

Sharing an item is just as easy as Liking an item. Look at the options on a Facebook post, and you should see from left-to-right: Like, Comment, and finally Share.



- Click on the Share option.
- Add your own comment to the item or leave it blank. The item will share with your name and the link from where the item is hosted.
- You can then track Shares from your page, and overall Shares from the original page.



We still appreciate it when we get **Likes** and reactions as it is an informal way of knowing when a specific news item resonates with our community.

Sharing, however, remains as the most effective means on Facebook to spread our Club's activities and online presence. The more people sharing our status updates, our news postings, and our photos or videos, the more likely (pardon the pun) we are likely to reach new members and sponsors with repeated impressions. So, the next time you are visiting us on Facebook and giving us a Like go one step further and Share that item (or items) from our page.

It may surprise you just how far-reaching that simple gesture of sharing will go.

Besides, it's the right thing to share. Feels good!

Thank you!