



CLAREMONT YACHT CLUB SPONSORSHIP PACKAGE OFFER Attachment 2

We offer three levels of sponsorship: “Shore”, “Masthead” and “Flagship” as detailed in the table below.

Flagship sponsorship is limited to two businesses. Masthead sponsorship is limited to three businesses. There is no limit to Shore sponsorship, however, the General Committee reserve the right to limit this category at any time. Masthead sponsors are to have businesses which are either non-conflicting, or if conflicting both parties must agree in writing to acceptance of the other. Masthead and Flagship sponsorships are awarded on a first-come-first-served basis.

The cost of artwork, signs and flags is to the account of the sponsor The Club may arrange the signs at a cost of *\$150 for Bovell Green Board and *\$100 for Club Boat. The cost of installation of the signs is to the account of the Club.

The Club will provide the services for each level of sponsorship for a period of 12 months and the agreement may be extended for further periods by mutual agreement of both parties. The Club reserves the right to vary the services offered under sponsorship agreements.

	Category of sponsorship		
	Shore	Masthead	Flagship
Membership			
Tax deductible sponsorship	Y	Y	Y
Access card for Club parking		Y	Y
Membership account and Members’ prices	Y	Y	Y
Hospitality			
Access to food and beverage facilities	Y	Y	Y
Free function room hire (where function value is above \$5,000)			Y
Free function room hire (where function value is above \$10,000)	Y	Y	Y
Access to boat food platters	Y	Y	Y
Recognition			
Sign on Sponsors board on Bovell Green - \$150 each	500 X 500	1000 X 500	1000 X 1000
Business promotion on website	Y	Y	Y
Business flag on CYC flag pole at marina entrance		Y	Y
Business flag on CYC flag pole above starter box on sponsored “on water” events		Y	Y
Sign on CYC Club boat(s) - \$100 each Lloyd Anderson both sides, bow or stern Three rescue boats both sides, bow or stern Club training dinghies, port or starboard	750 x 300	1000 x 300	1200 x 300
Article in Midstream newsletter	Annual	Six Monthly	Quarterly
Recognition of level of sponsorship on CYC website	Y	Y	Y
Sponsor website link from Club Sponsors’ page	Y	Y	Y
Special offers to Club members distributed with Club’s newsletter	1 per year	2 per year	4 per year
Promotional brochures (supplied by Sponsor) displayed in Club office.	Y	Y	Y
Other Benefits			
Priority access to sponsor “on water events” (additional cost)			Y
Priority access to other Club sponsorship opportunities	Y	Y	Y
Marine Fuel, Ice & Jetty Access			
Access to jetty for fuel 24/7	Y	Y	Y
Access to crushed & block ice 24/7	Y	Y	Y
Short term tie up at Club courtesy jetty	Y	Y	Y
Investment	\$1,000	\$2,500	\$5,000

*Prices at August 2020 and subject to change